

Rep Order# 6837932  
EC'd Yes

Ver# 17  
Status Revised

Traffic Order# 195610  
Printed: 10/12/2012 8:08 AM  
Last Received: 10/11/2012 6:15 PM  
Showing Buylines: All Rep Revised Lines

1 of 2

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C09C15  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C09C15  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---												
SC=*												
--- REMARKS ---												
REV TO SHOW MKGDS												
ATTN ALL LINES												
NO CHANGE IN TTL												
PLEASE CNF												
THANKS												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*42		CRIMINAL MINDS	10/10-10/10	\$3,600.00	:30	0	0	W	8P-9P	\$0.00	0	
		Sales Remark:	V17 CNX									
		V17 Comment Changed, Spots/week Changed										
*95		60 MIN	10/14-10/14	\$3,000.00 <i>b</i>	:30	1	1	SU	6P-7P	\$3,000.00	1	
		Sales Remark:	V17 PART OF MKGD FOR LINE 42									
		V17 Added										
*96		48 HRS	10/13-10/13	\$500.00 <i>b</i>	:30	1	1	SA	9P-10P	\$500.00	1	
		Sales Remark:	V17 PART OF MKGD FOR LINE 42									
		V17 Added										
*97		NEWS	10/15-10/15	\$100.00 <i>b</i>	:30	1	1	M	6A-7A	\$100.00	1	
		Sales Remark:	V17 PART OF MKGD FOR LINE 42									
		V17 Added										

---REPORT TOTALS---

Report Totals: 3 / \$3,600.00

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---SALES MONTHLY TOTALS---

Oct 12: 101 / \$59,885.00  
Sales Totals: 101 / \$59,885.00  
Station Totals: 101 / \$59,885.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$187,141	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

KRQE #195610 -- Ace #6837932 - 10.11.12

[illegible]

# Spot Manager: Preempted/Unresolved, 10/01/12-11/04/12



Order #	Advertiser	Product	Est #	Line #	Date	Time	Day	Sec	Start	End	Length	Spots	Rate	Daypart	Code	Book	Office	Ex	State	Reason
195610	POL/Wilson For NM Senate			42	30	\$3,600.00	No P2		10/10/12	ptphi	08/01/12	8p-9p				Wed Hour 2	KRQE	P-PHI		\$0.00 [N/A]
195640	06837932			74	30	\$4,100.00	No P5		10/14/12	ptphi	10/10/12	2p-530p				NFL Reg Season Late	KRQE	P-PHI		\$0.00 [Order Separation-Conflict]
						\$4,700.00														\$0.00
						\$4,700.00														\$0.00